

**Strategic Initiatives & Goals**

The key directions that will shape our future.

**Fundraising Plan**

Achieve consistent and reliable financial support.

- Improve relationships with donors.
- Solidify Brand
- Acquire grants for programming and overhead.

- Produce quarterly newsletter; maintain website and Facebook presence.
- Annual thank you letter and phone call to donors.
- Obtain signage at Community Center; make T-shirts.
- Conduct grant research related to chosen programs.
- Maintain working relationships with foundations.

- Consistent revenue stream from variety of sources.
- Three-year advance funding.
- Established fundraising system.
- Brand recognition among all stakeholders.

**Community Programming**

Develop realistic and relevant programs at the Community Center.

- Conduct resident driven community assessment.
- Utilize all capacities of the Community Center and equipment.
- Incorporate residents in program development.

- Outreach to all residents to establish relationships.
- Assemble and maintain Resident Advisory Team.
- Develop mental health services.
- Expand Neighborhood Garden Program.
- Enhance Youth Programs with structure and goal setting.
- Coordinate volunteer run classes, programs, services.

- An organization built on relationships in a neighborhood.
- High degree of community participation in and responsibility for the Community Center.
- The Center is home to a diverse set of programs; led by a multitude of individuals, utilizing the space to capacity.

**Security**

Establish policies, procedures, and security features for operations.

- Establish written organizational policies and necessary legal documentation.
- Secure Center property.
- Affordable insurance.
- Staff/Volunteer self-care.

- NN Inc. status and post rules in the Center.
- Repair and install Center security system.
- Internet/computer security and monitoring.
- Maintain fence and security doors.
- Research and improve insurance policies.
- Institutionalize self-care practices for staff/volunteers.

- Legal stability and backing.
- Clear policies and procedures.
- A physically secure and socially respected Community Center.
- A thriving and well-cared for staff and volunteer base.

**Leadership Development**

Secure trusted personnel for staff and leadership positions.

- Current staff develop leadership skills.
- Identify resident leaders.
- Incorporate residents into all work areas.
- Train and hire residents in the organization.

- Institutionalize formal staff supervision and reflection.
- Build, train, and develop Resident Advisory Team.
- Identify resident desires, strengths, and needs.
- Identify potential community leaders to recruit into staff and volunteer positions.
- Mentor key individuals into leadership positions.

- Diverse and trusted set of hired and volunteer leaders.
- Committed and engaged Resident Advisory Team.
- An organization with Leadership Development as its cornerstone.

**Our Vision:** We are committed to the building of a better community exemplified by the life and teachings of Jesus Christ in the Navajo community of Fort Defiance, Arizona. Here, we embrace a holistic approach to promote a more productive, joyful lifestyle. We envision a Navajo community of individuals and families living in spiritual, mental, physical, and social harmony. This beauty is realized through community participation and community responsibility.

**Our Values:** Christ-Centered, Selflessness of Service; Harmony of Spiritual and Temporal Life.

**Our Stakeholders:** Rio Puerco Residents; Children and Youth; Parents and Families; Fort Defiance Public; Community Leaders; Institutional Partners; Religious Organizations; Donors; Volunteers.